



# Nazmul Ahsan

**Nationality:** Bangladeshi **Date of birth:** 29/08/1997 **Gender:** Male

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**LinkedIn:** [www.linkedin.com/in/nazmulahsanofficial](http://www.linkedin.com/in/nazmulahsanofficial)

**Website:** [www.nazmulahsan.xyz](http://www.nazmulahsan.xyz)

**Home:** North Shahjahn Pur, Khilgaon, Dhaka - 1217, 1217 Dhaka (Bangladesh)

## ABOUT ME

A results-driven professional with experience in web development and digital marketing, possessing strong expertise in graphic design, social media marketing, and SEO. Dedicated to leveraging technical skills and creative strategies to drive impactful business outcomes. Seeking to contribute to an innovative organization by delivering high-quality solutions that enhance user engagement, optimize digital presence, and promote sustainable growth.

## WORK EXPERIENCE

### Web Developer

**Global Brand PLC.** [ 06/02/2019 – Current ]

**City:** Panthapath, Dhaka | **Country:** Bangladesh | **Website:** [www.globalbrand.com.bd](http://www.globalbrand.com.bd) | **Email address:** [nazmul\\_ahsan@gbpl.com.bd](mailto:nazmul_ahsan@gbpl.com.bd) | **Name of unit or department:** Digital Marketing - **Business or sector:** Information and communication

- Website Development and Design.
- Landing Page Design.
- Search Engine Optimization (SEO).
- Content Management on the website.
- Maintain Facebook And WhatsApp Virtual Store.
- Contact with product managers to know about their requirements and working according to this on the web and convey those requirements to my team members.

### Head Of Digital Marketing

**Mobile Case BD** [ 01/05/2017 – 01/02/2019 ]

**City:** Dhaka | **Country:** Bangladesh | **Name of unit or department:** Digital Marketing - **Business or sector:** Manufacturing

- Facebook Post Design
- Facebook Page Design And Store Maintain
- Facebook Post Boosting to reach target audiences
- Process Orders and Customer Support.

## EDUCATION AND TRAINING

### Bachelor of Science

**Daffodil International University** [ 01/01/2015 – 31/12/2018 ]

**City:** Ashulia, Savar | **Country:** Bangladesh | **Website:** <https://daffodilvarsity.edu.bd/> | **Field(s) of study:** Computer Science & Engineering | **Final grade:** 2.80 out of 4.00 | **Thesis:** Ishara-Lipi: The First Complete Multipurpose Open Access Dataset of Isolated Characters for Bangla Sign Language

### Higher Secondary Certificate (HSC)

**Dhaka College** [ 01/01/2012 – 31/12/2014 ]

**City:** Dhaka | **Country:** Bangladesh | **Website:** <https://dhakacollege.edu.bd/> | **Field(s) of study:** Science | **Final grade:** 5.00 Out Of 5.00

## Secondary School Certificate

### *Motijheel Model High School and College*

City: Dhaka | Country: Bangladesh | Field(s) of study: Science | Final grade: 5.00 Out Of 5.00

## WordPress For Beginners: Create Your Own WordPress Website By Udemy (2018)

*Udemy* [ 2018 ]

Website: <https://www.udemy.com/> | Field(s) of study: Web Design

## WordPress Advanced Customization (Project Based) By Instructory (2020)

*Instructory* [ 2020 ]

City: Dhaka | Country: Bangladesh | Website: <https://instructory.net/>

## SEO - A Complete Guideline By Instructory (2021)

*Instructory* [ 2021 ]

City: Dhaka | Country: Bangladesh | Website: <https://instructory.net/> | Field(s) of study: Search Engine Optimization

## Freelancing as a Shopify Expert - Volume 1 By Instructory (2022)

*Instructory* [ 2022 ]

City: Dhaka | Country: Bangladesh | Field(s) of study: Shopify

## DIGITAL SKILLS

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Web Developing / Web Design / WordPress / Digital Marketing / Microsoft Excel / Yoast / Artificial intelligence / Filmora / WordPress and Wix / Elementor Pro (Expert) / Wp Bakery / Microsoft Office / Adobe Illustrator / Microsoft Powerpoint / Graphic Design / Microsoft Word / Adobe Photoshop / Social Media / Html / css / php / Content Management / CMS

## PROJECTS

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[ 2017 ]

### **Bujhaben.Com**

A web platform designed to connect university seniors and juniors, fostering collaboration and knowledge sharing. The platform allows seniors to provide academic guidance and lessons to juniors, creating a mutually beneficial learning environment while strengthening academic relationships across the institution.

[ 2016 ]

### **LostandFound.Com**

A user-friendly website that enables individuals to effortlessly upload details about lost items or search for items they have found. The platform streamlines the process of reconnecting people with their belongings through an intuitive interface and efficient search functionality.

[ 2015 ]

### **Automatic Night Light**

Designed and implemented an automatic night light system that activates in low-light conditions. The system uses a light-dependent resistor (LDR) to detect ambient light levels and a microcontroller to control the light, providing an energy-efficient solution for enhanced convenience and safety during nighttime.

## PUBLICATIONS

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[2018]

## **Ishara-Lipi: The First Complete Multipurpose Open Access Dataset of Isolated Characters for Bangla Sign Language**

Collecting hand gesture data for sign language is too much difficult to researchers. Ishara-Lipi, the first complete isolated characters dataset of Bangla Sign Language (BdSL) is conducted in this article. It will help to increase interaction between hearing impaired community and general people. The dataset contains 50 sets of 36 Bangla basic sign characters, collected by the help of different deaf and general volunteers. In Bangla Sign Language sign characters there have 6 vowels and 30 consonants by which they can finger spell all Bangla words. In Ishara-Lipi dataset, after discarding mistakes and preprocessing, 1800 character images of Bangla Sign Language were included in the final state. This dataset could be used to develop computer vision based or any kind of system that approves users to search the meaning of BdSL sign.

Link: [https://www.researchgate.net/publication/329396096\\_Ishara-Lipi\\_The\\_First\\_Complete\\_MultipurposeOpen\\_Access\\_Dataset\\_of\\_Isolated\\_Characters\\_for\\_Bangla\\_Sign\\_Language](https://www.researchgate.net/publication/329396096_Ishara-Lipi_The_First_Complete_MultipurposeOpen_Access_Dataset_of_Isolated_Characters_for_Bangla_Sign_Language)

[2019]

## **Ishara-Bochon: The First Multipurpose Open Access Dataset for Bangla Sign Language Isolated Digits**

Ishara-Bochon, the first multipurpose comprehensive open access isolated digits dataset for Bangladeshi Sign Language (BdSL) is introduced in this article. Sign language digits is a major part of communication for deaf and hearing impaired people. It is important in their everyday stuff, such as – in routine accounting and to interact with general people. Ishara-Bachon dataset contains 100 sets of 10 Bangla basic sign digits (0, 1, 2 . . . 9), collected from different deaf and general volunteers from different institutes. After discarding maximum errors and performing different preprocessing methods, 1000 images of Bangla sign language isolated digits were included in the first dataset. After collecting raw data, some effective preprocessing methods were performed for making those data useable for computer vision model and any other application development purposes.

Link: [https://www.researchgate.net/publication/334571446\\_Ishara-Bochon\\_The\\_First\\_Multipurpose\\_Open\\_Access\\_Dataset\\_for\\_Bangla\\_Sign\\_Language\\_Isolated\\_Digits](https://www.researchgate.net/publication/334571446_Ishara-Bochon_The_First_Multipurpose_Open_Access_Dataset_for_Bangla_Sign_Language_Isolated_Digits)

## **HONOURS AND AWARDS**

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[ 2019 ] Daffodil International University

**In Recognition of Scholarly Publication in Reputed Indexed Journals**

[ 2017 ] Daffodil International University

**Champion (as a group) – Startup Competition during DIU MARKETING FEST (2017)**

[ 2017 ] Daffodil International University

**Runners-up (as a group)-Ad Making Competition-DIU MARKETING FEST (2017)**

[ 2014 ] Janata Bank

**Academic Excellence Certificate 2014**

Received Letters of Recommendation from Janata Bank in recognition of outstanding result in Higher Secondary Certificate exam.

[ 2012 ] Janata Bank

**Academic Excellence Certificate 2012**

Received Letters of Recommendation from Janata Bank in recognition of outstanding result in Secondary School Certificate exam.

[ 2012 ] Sheikh Russel Jatiyo Shishu Kishore Parishad

**Academic Excellence Certificate 2012**

Received Letters of Recommendation from Sheikh Russel Jatiyo Shishu Kishore Parishad in recognition of outstanding result in Secondary School Certificate exam.

[ 2012 ] Feni Samity

#### **Academic Excellence Certificate 2012**

Received Letters of Recommendation from Feni Samity in recognition of outstanding result in Secondary School Certificate exam.

## **VOLUNTEERING**

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[ 01/02/2016 – 31/01/2017 ] Dhaka

#### **Assistant Media, Publishing and Relationship Secretary at Souhardo**

Contributed to Souhardo, a nonprofit organization focused on supporting underprivileged street children by providing education, food, medicine, and treatment. Participated in disaster relief efforts during floods and heavy rain, organized programs at old-age and orphanage homes, and spent meaningful time with vulnerable communities to bring positive change to their lives.

Link: <https://www.facebook.com/souhardo.org>

[ 30/12/2015 – 30/12/2016 ] Dhaka

#### **Online Moderator, Photographer at Daffodil International University Photographic Society**

Served as an online moderator and photographer, capturing event highlights, documenting photography contests, and actively participating in organizing photography exhibitions. Contributed to promoting campus events and fostering a vibrant photographic culture within the university community.

Link: <https://www.facebook.com/DIUPS.bd>

## **CONFERENCES AND SEMINARS**

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[ 2016 ] Dhaka

#### **4th New Generations Seminar 2016**

[ 2017 ]

#### **Introduction to Street Photography conducted by Din Muhammad Shibly Organized by DIUPS**

[ 2017 ]

#### **Basics of Motion Graphics from EMK Maker Lab**

## **LANGUAGE SKILLS**

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**Mother tongue(s):** Bengali

**Other language(s):**

**English**

**LISTENING C1 READING B2 WRITING B2**

**SPOKEN PRODUCTION B1 SPOKEN INTERACTION B2**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## **ORGANISATIONAL SKILLS**

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**Good Communications skill**

**Capable of Hard works and enough Energetic**

**Quick learner and analyzer**

**Good as a team member**

**Like to take the challenges**

## **MANAGEMENT AND LEADERSHIP SKILLS**

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### **Team Lead**

Led teams to successfully organize and execute events, ensuring effective planning, coordination, and seamless implementation.

### **Event Management**

Organized and executed events with effective planning, coordination, and attention to detail, ensuring their success.

## **HOBBIES AND INTERESTS**

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### **Content Creation**

Passionate about content creation, I run a YouTube channel where I share lifestyle video, product unboxing and reviews, providing honest insights and helping viewers make informed purchase decisions.

Link: <https://www.youtube.com/@NazmulJessan>

### **Bike Riding**

Enjoy bike riding as a way to explore the outdoors and unwind.

## **UNDERTAKING**

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### **From, Nazmul Ahsan**

I, the undersigned, certify that to the best of my knowledge and belief, this resume correctly described my qualifications, experiences and me. I understand that any willful misstatement described here in may lead to my qualification or dismissal, if employed.